

# GREEN FIRE TIMES

News & Views from the Sustainable Southwest

## ADVERTISING RATES AND SIZES (#2)

Price	Full Page	3/4 page	2/3 page	1/2 page	1/3 page	1/4 page	1/8 page	Business Card
Open	\$1,835	\$1,367	\$1,198	\$942	\$653	\$483	\$249	\$135
3x	\$1,628	\$1,210	\$1,053	\$833	\$581	\$430	\$220	\$122
6x	\$1,513	\$1,126	\$ 979	\$776	\$516	\$393	\$199	\$112
12x	\$1,398	\$1,043	\$ 907	\$705	\$459	\$358	\$181	\$106

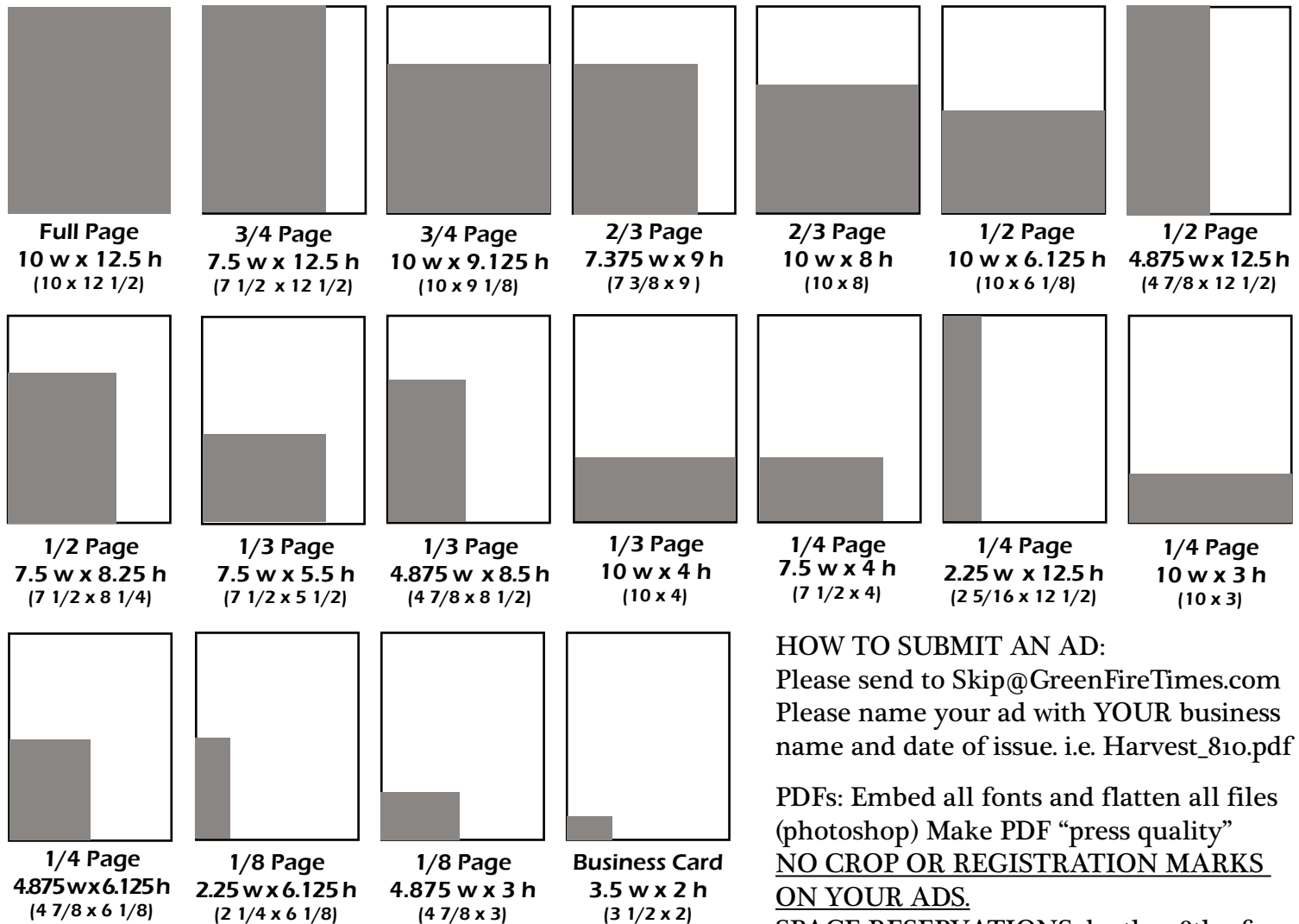
Back Cover: add 15%, Inside Front Cover: add 10% Inside Back Cover: add 5%

Additional Special Placement Requests: add 10% (minimum \$75 per issue)

Rates are per ad, per insertion.

Full color on any ad: \$75. Color charge is additional per ad, per insertion. NM GR Tax is additional.

This is a graphical representation of our various ad sizes and how they look on our tabloid size paper. (11 x 14). Dimensions below are in inches (width x height). There are no bleeds.



### HOW TO SUBMIT AN AD:

Please send to [Skip@GreenFireTimes.com](mailto:Skip@GreenFireTimes.com)  
Please name your ad with YOUR business name and date of issue. i.e. Harvest\_810.pdf

PDFs: Embed all fonts and flatten all files (photoshop) Make PDF "press quality"  
**NO CROP OR REGISTRATION MARKS ON YOUR ADS.**

**SPACE RESERVATIONS:** by the 18th of the month: Camera-ready Ads: by the 22 of the month. Thank you.

For design information contact: [dakinidesign@newmexico.com](mailto:dakinidesign@newmexico.com)  
Ad Design: \$65 per hour with 1/2 hour minimum

# GREEN FIRE TIMES

News & Views from the Sustainable Southwest

## ADVERTISING AGREEMENT

Display Advertising Contract

I, \_\_\_\_\_, (Printed name of individual) as representative

for \_\_\_\_\_, (Printed name of business)

Located at \_\_\_\_\_

do hereby contract to run a \_\_\_\_\_ size ad at \$\_\_\_\_\_ per ad, plus \$\_\_\_\_\_ for color and \$\_\_\_\_\_ tax, for a total of \$\_\_\_\_\_ per issue, times \_\_\_\_\_ issues

FOR A TOTAL COST OF \$\_\_\_\_\_

Ad will run in each of the next \_\_\_\_\_ issues, starting with issue vol. \_\_\_\_\_ # \_\_\_\_\_ .

E-mail address of advertiser: \_\_\_\_\_

Method of payment \_\_\_\_\_

(Cash / Check / Credit Card)

Signature of advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Best contact numbers for advertiser: \_\_\_\_\_ or \_\_\_\_\_

Signature of ad rep: \_\_\_\_\_ Date: \_\_\_\_\_

NOTE: It is the responsibility of the advertiser to get camera-ready ad copy and payment to the publisher on time, in advance of each issue, 14 days prior to publication date. Publication date is 1st of each month. Send PDF or JPG by e-mail to [info@greenfiretimes.com](mailto:info@greenfiretimes.com).

For a copy of Green Fire Times or to advertise, or submit an article, contact Skip Whitson at 505.471.5177