



ADVERTISING AGREEMENT  
Display Advertising Contract

I, \_\_\_\_\_, as representative for \_\_\_\_\_  
(Printed name of individual) (Printed name of business)

Located at \_\_\_\_\_ do hereby contract to run a \_\_\_\_\_ size ad at \$\_\_\_\_\_ per ad, plus \$\_\_\_\_\_ for color and \$\_\_\_\_\_ tax, for a total of \$\_\_\_\_\_ per issue, times \_\_\_ issues for a total cost of \$\_\_\_\_\_. Ad will run in each of the next \_\_\_ issues, starting with issue # \_\_\_\_ .

Email address of advertiser: \_\_\_\_\_

Method of payment \_\_\_\_\_  
(Cash / Check / Credit Card)

Signature of advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Best contact numbers for advertiser: \_\_\_\_\_ or \_\_\_\_\_

Signature of ad rep: \_\_\_\_\_ Date: \_\_\_\_\_

It is the responsibility of the advertiser to get camera-ready ad copy and payment to the publisher, on time, in advance of each issue. 14 days prior to publication date, publication date is 1st of each month.

AD SIZE	OPEN RATE	3X	6X	13X	26X	AD SIZE (INCHES)
Full Page	\$1412	1252	1164	1075	1020	9 3/4 W x 12 1/2 H
3/4 Page	\$1052	931	866	802	761	9 3/4 W x 9 1/4 H or 7 1/4 W x 12 1/2 H
2/3 Page	\$ 922	810	753	698	664	9 3/4 W x 8 1/4 H or 7 1/2 W x 10 3/4 H
1/2 Page	\$ 725	641	597	560	531	9 3/4 W x 6 1/8 H or 7 1/4 W x 8 5/8 H or 4 3/4 W x 12 1/2 H
1/3 Page	\$ 502	447	397	353	336	9 3/4 W x 4 1/8 H or 7 1/4 W x 5 1/2 or 4 3/4 W x 8 1/2 H
1/4 Page	\$ 372	331	302	275	261	9 3/4 W x 3 H or 7 1/4 W x 4 1/8 H or 4 3/4 W x 6 1/8 H or 2 1/4 W x 12 1/2 H
1/8 Page	\$ 191	169	153	139	133	4 3/4 W X 3 H OR 2 1/4 W X 6 1/8 H
Business Card	\$112	102	94	88	83	3 1/2 W X 2 H

Cost for Color is \$75 per issue. Note: Ad design/creation is \$65 per hour with a 1/2 hour minimum.

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